



Central European Joint Infodays 2023

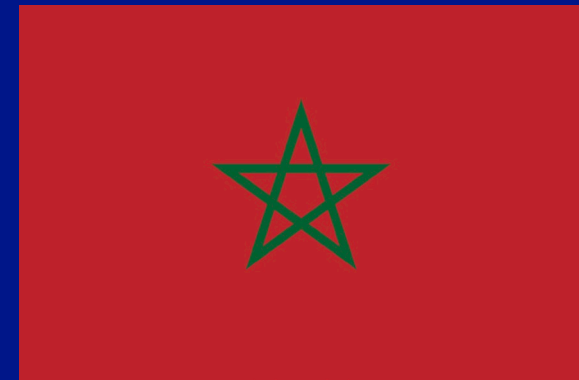
Training seminar focusing on the Erasmus+ centralised actions in higher education and cooperation with partner countries.

4-5 December 2023

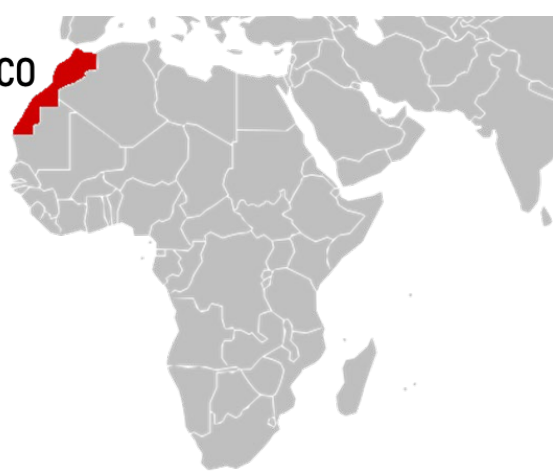


ERASMUS+ IN MOROCCO

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MOROCCO



MOROCCO



Morocco for ChatGPT?

Morocco - A Tapestry of Culture and Landscape

1. Geography:

- Location: Northwestern corner of Africa.
- Diverse landscapes: From the Sahara Desert to the Atlas Mountains.

2. Culture:

- Rich history: Blend of Berber, Arab, and French influences.
- Unique architecture: Traditional riads, vibrant markets (souks), and historic medinas.

3. Cuisine:

- Exquisite flavors: Tagine dishes, couscous, and mint tea.
- Influenced by Mediterranean and African culinary traditions.

4. Languages:

Arabic and Amazigh (Berber) are official languages.
French is widely spoken.

5. Tourist Attractions:

- **Marrakech:** Famous for Jemaa el-Fnaa square and vibrant street life.
- **Chefchaouen:** The "Blue City" known for its picturesque blue-painted buildings.
- **Sahara Desert:** A mesmerizing expanse of dunes and starry nights.

6. Traditions:

- Rich in traditional music, dance, and festivals.
- Handicrafts: Intricate carpets, ceramics, and leather goods.

7. Economy:

- Tourism, agriculture, and mining are key economic sectors.
- **Strategic location for trade between Africa, Europe, and the Middle East.**

Higer Education system in Morocco



- Non-universities HEI : Engineering schools, Business schools
- Open vs selective access

233 public HEI (12 public universities)

199 private HEI (10 private universities)

22000 Professors

15000 Administrative staff

Over 1.4 Million Students and graduates

40000 Phd students

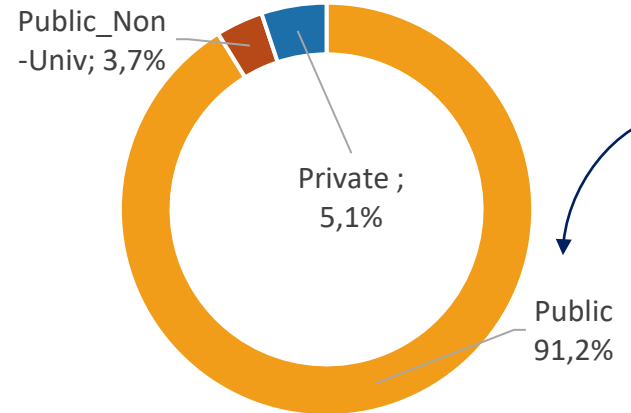
92% Bachelor
5% Masters
3% Doctorat

56% Law and economics
29% Social sciences and humanities
15 % Technics and sciences
Less than 1% Health and Health science

+100 HEI are involved in Erasmus+

All fields and specialities

LMD system
Bologna process
ECTS



- Main challenges :**
- Infrastructre and quality
 - Governance and internationalization
 - Teaching language
 - Alignment with the job market ans society
 - University dropout



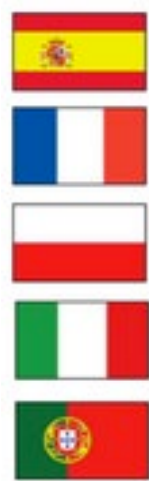
Morocco in Erasmus+ (since 2015)

1st /2d/3d position in the SMED region

- Mobility
- Capacity building
- Strategic partnerships
- Erasmus Mundus joint masters
- Erasmus Mundus scholarships

Enseignement supérieur	VET (since 2021)
11786	4
49	
4	
20	
93	

Top 5 EU countries ICM



+750 Institutions académiques et non académique ONG/

21 pays non européens

34 Pays européens

Digitalisation/ICT in education
 Serious gaming, Industry 4.0
 Entrepreneurship
 Inclusion / Gender studies / Human rights
 Quality Assurance
 Internationalization
 ...

Erasmus Virtual Exchange Projects

3

1953

11 Jean Monnet Projects



Priorities of Morocco in HE

Ongoing reform : HE Acceleration plan (PACTE ESRI)..

➤ Excellence in education and research

➤ Excellence of governance

➤ Innovation territories

... for a priority sectors

- Blue economy
- Renewable energies
- Aeronautics and car's industry
- Water management
- Smart agriculture
- High-tech industry (AI, Data, ..)
- Sport industry
- Health care industry

- Innovative learning and teaching practices: AI, Augmented reality, ...
- Implementing center of excellence, excellent curricula
- Digitalization: setting up special center for Data science, AI, etc (CODE 212 centers)
- Soft skills : learning and teaching and assessment
- Languages development
- Excellence of research : PhD training , international standards, PhD students mobility ...
- Developing the ongoing mobility (Phd students)
- Internationalization : students services, implementing IRO, curricula ...
- Inclusion
- Quality assurance
- Bologna process convergence
- Governance 4.0 ..
- Enhancing the students services : orientation and following up system ..
- Enhancing the graduate's employability : new curricula, adequation with business expectations, entrepreneurship, ...
- Life Long Learning
- ...

Why Morocco ?

- Good experience in Erasmus+ and international cooperation ;
- Arab and French-speaking country and development of ;
- Ongoing reform (supported by EU)

- Political stability and open society ;
- Proximity to Europe and easy logistics (flights, commodities ...)
- Touristic country: rich culture and gastronomy ;
- Dynamic country : World cup 2030, sectorial development, Africa gate, social reform, active civil society

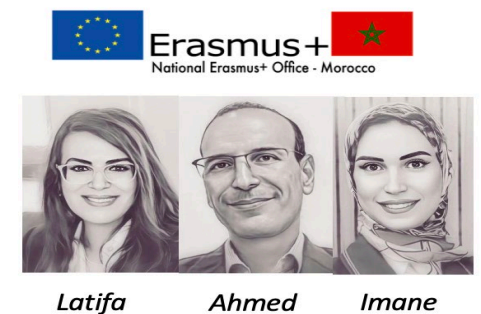
Where to find partners ?



Data base of Moroccan universities

<https://drive.google.com/drive/folders/1S7gb14cuyn2G1EkzplEHPqveLg2097-u?usp=sharing>
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Contact us



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