



UNIVERSITY
OF OSTRAVA

Joint MA Degree in Political Geography (POLGEO) EMDM

Vincenc Kopeček

CENTRAL EUROPEAN JOINT INFODAYS

BRNO, 1-2 DECEMBER 2025

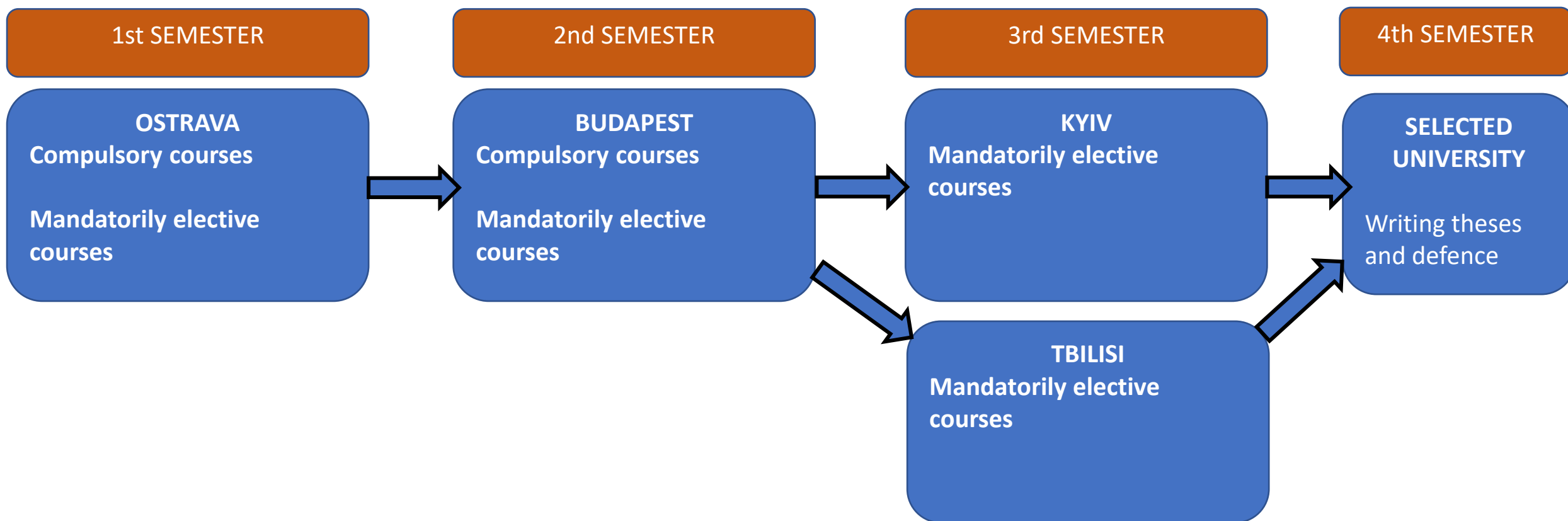




POLGEO Consortium



POLGEO program design



Our experience with EMDM

- Very useful and easy-to-manage project (lump sum)
- Identify reliable partners – motivated colleagues at partner universities can help you overcome bottlenecks
- Before applying, you should have a good understanding of the future JD programme
- Designing the curriculum is not difficult (academics typically know this quite well), but designing the other things around it (JD contract, student services, admission and recognition, budget, governing bodies, etc.) is more challenging
- Writing the application is easy – read the call and address what is expected (award criteria)



Address the award criteria

Relevance of the project (maximum score 30 points)	<ul style="list-style-type: none"> The proposal is relevant for the objectives of the Action. The proposal is relevant for the respect and promotion of shared EU values, such as respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, as well as fighting any sort of discrimination. The proposal is innovative, as compared to the offer of existing Master programmes. <p>Needs analysis and specific objectives</p> <p>Rationale for the design of a highly integrated Master programme. The proposal is based on a genuine and adequate needs analysis.</p>
Quality of the project design and implementation (maximum score 25 points)	<p>Concept and methodology</p> <ul style="list-style-type: none"> Adequacy and feasibility of the planned activities to achieve the objectives and expected outcomes. <p>Project management and quality assurance</p> <ul style="list-style-type: none"> Measures foreseen to ensure that the project implementation is of high quality and completed in time. Planned steps to launch an accreditation/evaluation process for the proposed Master course, if possible taking advantage of the opportunities offered by the European Approach for Quality Assurance of Joint Programmes. <p>Project teams, staff and experts</p> <ul style="list-style-type: none"> Foreseen operational resources (including participating organisations) in relation to the planned activities and outcomes. Definition of roles and distribution of tasks in the project team.
Quality of the partnership and cooperation arrangements (maximum score 25 points)	<p>Consortium set-up</p> <ul style="list-style-type: none"> Expected role of the participating organisations. Their contribution to the implementation of the project, and the design of the master programme. Rationale of their participation, added value and complementarity.

Impact (maximum score 20 points)	<p>Impact and ambition</p> <ul style="list-style-type: none"> Expected impact and ambition of the new EMDM project, including the appeal to students, professors and partner organisations worldwide. <p>Communication, dissemination and visibility</p> <ul style="list-style-type: none"> Activities foreseen for the promotion and dissemination of the new Master programme and project outcomes. <p>Sustainability and continuation</p> <ul style="list-style-type: none"> Envisaged steps to successfully launch/implement the new Master programme (including institutional endorsement) and foreseen measures to ensure its sustainability (including identification of possible sources of funding).
--	---

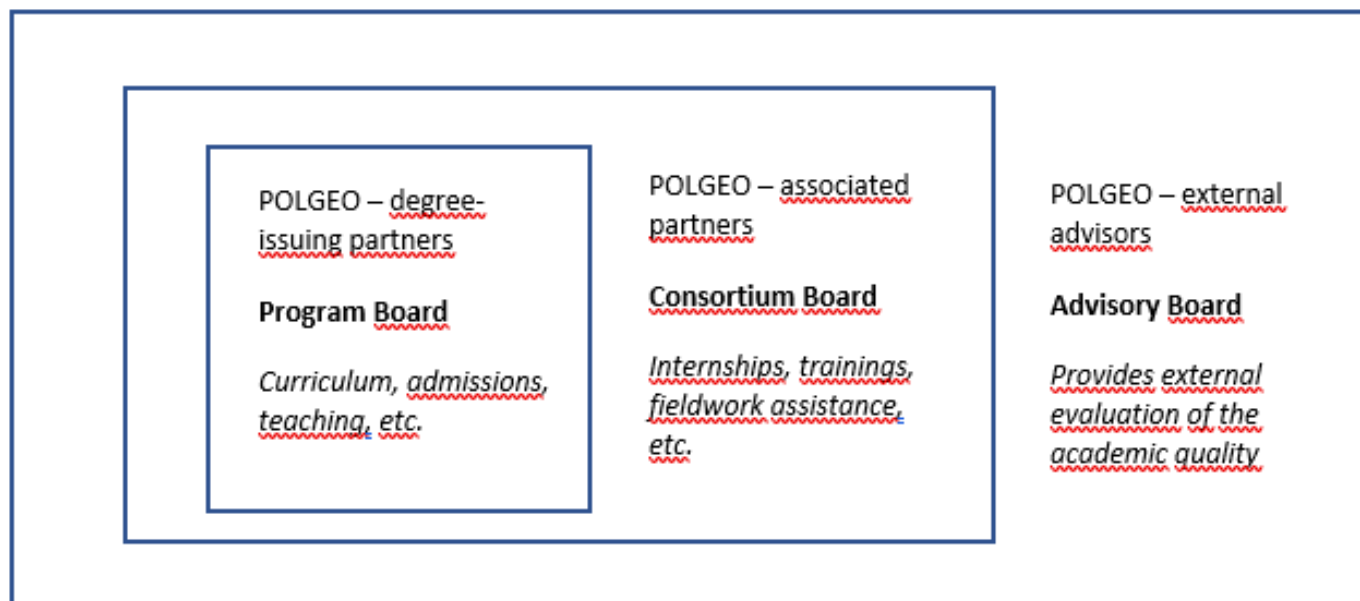


Our case – needs analysis and impact

- Needs analysis
 - No Political Geography EMJM exists
 - Political Geography as a discipline which offers a unique expertise concerning challenges of contemporary world: geopolitical and geoeconomic changes
 - Critical political geography as an approach – think differently about space
 - Focus on competences – applied research and **employability**
 - Letters of support from a number of potential **employers**
 - Letters of support from leading political geographers
 - Quantitative **data** – survey among students
- Impact
 - Strong consortium in terms of political geography as a discipline
 - CE Europe is a highly underrepresented region in terms of EMJM (especially as consortium leaders)
 - Partners from EaP are full partners rather than associated partners as is typical in other consortia → possible positive impact on Ukrainian and Georgian systems of tertiary education

Self-financing JD or EMJM?

- What is the added value to be financed by the EMJM?
 - (almost) everything should contribute to the employability of graduates





UNIVERSITY
OF OSTRAVA

CONTACT

Centre for Political and Cultural Geography (Coordinator)

Department of Human Geography and Regional Development (Deputy Head)

<https://prf.osu.eu/ksg/>

Vincenc Kopeček, PhD, Associate Professor

vincenc.kopecek@osu.cz

<https://www.polgeo.eu>

www.osu.eu

