



Škoda Auto Vysoká škola

# Erasmus Mundus Design Measures: Automotive Computing for Mobility Innovation

## Project Introduction

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# Content



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# ACMI



Automotive Computing  
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# Project Introduction

## ACMI – Automotive Computing for Mobility Innovation

Development of a combination of a joint/multiple master's degree in the area of automotive computing

Address a significant societal need which is in line with EU priorities and concerns participating institutions/countries

Gear up for subsequent application for Erasmus Mundus Joint Master action

Strengthen (existing) cooperation between partners and develop further joint teaching and learning initiatives

Enhance internationalization of participating institutions

Increase participation of underrepresented regions and domains



# Partners

## Single beneficiary project, yet partners are needed

Škoda Auto University (beneficiary, Czech Republic)

Unicorn University (Czech Republic)

Žilina University (Slovakia)

Seinäjoki University of Applied Sciences (Finland)

Transilvania University of Brasov (Romania)

Lols provided by:

- ACEA - European Automobile Manufacturers' Association
- ASA – Automotive Skills Alliance

# Focal Area



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**Innovative** and meaningful

Automotive Computing for Mobility Innovation

- Search Erasmus Mundus Catalogue
- Be mindful of EU priorities
  - EU priorities, EU Commission's priorities, Erasmus+ priorities, European Education Area priorities, European Committee of Regions priorities...



# Focal Area

## Innovative and **meaningful**

### Automotive Computing for Mobility Innovation

- Importance of European automotive industry for EU competitiveness
- Automotive industry undergoing a significant transformational shift
  - Changing landscape of automotive jobs and resulting needs for new skills
- All partners in the consortia are located in regions, where automotive industry is a major employer
- Combine strengths of participating partners
- Listen to stakeholders and demonstrate their involvement



# A Story to Tell

Do not develop just a(nother) project application, have a story to tell

- I will be sharing more tips and hints for the project application in the subsequent workshop

That story is a story of your institution, industry, students, discipline...

Be opened and willing to learn from your own failures. Be persistent. Try to learn from reviews. Our application did not succeed first time.

Attend seminars and networking events. It took us two visits at Central European Joint Infodays.

Use Erasmus+ project language.



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# Discussion

[www.savs.cz](http://www.savs.cz)





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# Thank you for listening!

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